



Generating the Future: Product Management in the Era of Al

2nd Annual MIT Sloan Product Conference

Hosted by the Product Management Club, a student club at MIT Sloan
School of Management

Friday, March 1st, 2024



@mit-productcon



@mitproductcon



www.mitprodcon.com

Agenda





8:00am - 8:30am	Registration & Breakfast Wong Auditorium
8:30am - 9:15am	Opening Remarks & Keynote Wong Auditorium
	Joff Redfern, Venture Partner at Menlo Venture & ex- CPO at Atlassian
	Morning Session:
9:15am - 10:00am	From Concept to Market Dominance: Launching and Scaling Al-Powered Products I Wong Auditorium
10:00am - 10:10am	Coffee Break
10:10am - 11:15am	Lightning Talks Wong Auditorium 1. Al and Product Portfolio 2. Productivity At Work & At Home in the Age of Al 3. Crypto x Al – A Match Made in Heaven
	4. Supply Chain and Al
11:15am - 12:00pm	The Shifting Landscape: PMs in the Age of Advanced AI Technologies I Wong Auditorium
12:00pm - 1:00pm	Lunch Break
	Afternoon Session:
1:00pm - 1:45pm	Switching Gears: Successful Pivots into Product Management I Wong Auditorium
1:00pm - 1:45pm	Beyond Software: Al-Powered Physical & Hardware Products E51-345
1:45pm - 2:50pm	Google Hackathon Finalist Presentations Wong Auditorium
1:45pm - 2:15pm	Decoding Science: A Fireside Chat on Effective PM-Scientist Partnerships I E51-345
2:50pm - 3:00pm	Coffee Break
	Evening Session:
3:00pm - 3:45pm	Taking Control over your PM Career: From Entry to Leadership I Wong Auditorium
3:45pm - 4:00pm	Google Hackathon Awards Reveal Wong Auditorium
4:00pm - 4:45pm	Responsible AI in Products: Bias, Ethics, Inclusion, and Accessibility I
	Wong Auditorium
4:00pm - 4:45pm	Navigating PM Across Companies and Industries E51-345
4:45pm - 5:15pm	Fireside Chat: Al as a Threat and Opportunity I Wong Auditorium
5:15pm - 5:30pm	Closing Remarks from Co-Presidents Wong Auditorium
6:00pm - 7:00pm	Networking Session Diebold Lounge





A STUDENT-LED EVENT

Opening Keynote

Wong Auditorium

Keynote Speaker Joff Redfern





8:30am - 9:15am | Wong Auditorium



Joff Redfern
Venture Partner at Menlo Ventures, ex-CPO at Atlassian

A self-described "tall, slightly nerdy product guy," Joff was previously the Chief Product Officer of Atlassian, responsible for leading its acclaimed portfolio of products, including Jira, Confluence, and Trello. During that time, Joff was named on the "Global CPO 20" list by Products That Count and as a "Top 20 Product Leader" by Product School. Prior to joining Atlassian, he spent seven years at LinkedIn, where he built the mobile team and led the consumer product as the company grew from 450 employees pre-IPO to 10,000+. His deep experience as an advisor, founder, product leader, and operator has given him a broad perspective and skill set that make him uniquely equipped to work with early-stage teams as an investor and an advisor.





Morning Sessions

From Concept to Market Dominance

Launching and Scaling Al-Powered Products
Wong Auditorium

Coffee Break

Wong Auditorium

Lightning Talks

- Al and Product Portfolio
- Productivity At Work and At Home in the Age of Al
- Crypto x Al A Match Made in Heaven
- Supply Chain and Al Wong Auditorium

The Shifting Landscape

PMs in the Age of Advanced Al Technologies Wong Auditorium

From Concept to Market Dominance





Launching and Scaling Al-Powered Products

9:15am - 10:00am | Wong Auditorium



MODERATOR

Rachel Schiff

Chief Product Officer at Intelycare

Rachel Schiff is Chief Product Officer at IntelyCare, a healthcare talent platform, where she manages the Product, Design, and Data Science teams. Previously, Rachel was VP of Product at Virgin Pulse, where she designed gamified, motivating programs for companies to offer to their employees to promote healthy behaviors and health awareness. Prior to that, she managed interactive, multi-device experiences for Xbox in Microsoft's Interactive Entertainment Business. Rachel also worked as a Product Manager for MathWorks.

Rachel holds an MBA from MIT Sloan School of Management, and a BA in History of Science from Harvard.



PANELIST

Ronan O'Donovan

Head of Product at Lyric

Ronan O'Donovan is a seasoned product management professional, currently pioneering disruptive AI technology for the supply chain industry as the Head of Product at Lyric. With a career spanning prominent roles at Coupa Software, LLamasoft, Opex Analytics, and IBM, he has consistently focused on the intersection of software, supply chain, and analytics. Ronan's extensive expertise also extends to LogicTools and i2 Technologies (JDA), where he played pivotal roles in product management, ISV Partner Ecosystems, and implementation services. Passionate about empowering Supply Chain Analysts and Engineers, Ronan firmly believes in finding a 'better way' to achieve goals. His dedication to innovation and excellence continues to drive him as he makes significant contributions to the field of product management and supply chain technology.

From Concept to Market Dominance





Launching and Scaling Al-Powered Products

9:15am - 10:00am | Wong Auditorium



PANELIST



Chief Al Officer at Juniper Networks

Bob is the co-founder of Mist Systems and currently serves as the Chief Al Officer at Juniper Networks and CTO of Juniper's enterprise business following Juniper's acquisition of Mist. Bob started his career in wireless at Metricom (Ricochet wireless network) developing and deploying wireless mesh networks across the country to connect the first generation of Internet browsers. After Metricom, Bob co-founded Airespace, a start-up focused on helping enterprises manage the flood of employees bringing unlicensed Wi-Fi technology into their businesses. After Cisco's acquisition of Airespace in 2005, Bob became the VP/CTO of Cisco enterprise mobility and drove mobility strategy / investments in the wireless business (e.g. Navini, Cognio, ThinkSmart, Phunware, Wilocity, Meraki) and product / industry innovation (e.g. CMX, Cleanair, HS2.0 / Passpoint, indoor location). He holds more than 15 patents.



PANELIST

Rohit Ramchandani

Product Ops at OpenAl

Seasoned product strategy and operations leader with over 15 years of experience working on SaaS and platform products. At OpenAI, I'm committed to improving product delivery and building platforms that amplify the voice of the user. My work involves fostering collaboration across Product, Engineering, GTM, and Research teams, with a focus on operational readiness. Based in San Francisco, CA, I'm passionate about leveraging technology to address complex challenges and drive innovation, striving to make a meaningful impact in the field of artificial intelligence.

Al and Product Portfolio

10:10am - 11:15am | Wong Auditorium







SPEAKER

Jamal Eason

Director of Product at Google

Jamal Eason is a technology executive. He is a Director of Product Management at Google which is responsible for setting the strategy and product roadmap for Android Studio, used by Android app developers to make apps for the billions of Android users. Additionally, Jamal is an operating partner at Parameter Ventures, focused on early stage investment.

Prior, Jamal worked at Intel Corporation in a range of roles from business development, marketing, plus venture capital investing into startups with Intel Capital. Jamal previously worked as a product manager at a mobile app startup, and was a telecommunications military officer in the US Army with military deployments to Germany and Iraq. He also serves on the Board of Directors for Open Up Resources, and serves on the Harvard Business School African-American Alumni board.

Jamal earned a bachelor's degree in computer science from the US Military Academy - West Point, a master's degree in information technology from UMUC, and a MBA from Harvard Business School.





Productivity At Work and At Home in the

Age of Al

10:10am - 11:15am | Wong Auditorium



SPEAKER

Max Elisman

Head of Product at Lighty.ai

As Head of Product for Lighty AI, Max leads all product management for a startup aiming to revolutionize the way people set and achieve goals. Our focus is on harnessing cutting-edge research in agents and large language models to augment the executive admin and chief of staff roles. Sign up for our beta at www.lighty.ai if you're curious!

Previously, Max spent 5 years building a behavioral analytics startup called Interana, followed by 2 years working on Twitter's data platform after its acquisition of Interana. He left Twitter in early 2022 to travel the world for a year and began working with the Lighty AI team soon after returning.

Max received his Bachelor of Science in Math and Computer Science from Brown University. He currently lives in Los Angeles, California, and he hopes that all is well with you as you're reading this.



10:10am - 11:15am | Wong Auditorium







SPEAKER

Karan Sachan

Head of Product at AIKON, ex-Director of Product Management at NASDAQ

Karan has over a decade of experience in the product trenches — from the Seed stage and Series D to large-scale technology enterprises. He is passionate about building products that deliver a significant and measurable impact. Throughout his professional career, Karan has been instrumental in developing two groundbreaking products that have reached and enhanced the lives of over a billion users.

A seasoned collaborator, Karan has forged strong partnerships with venture capitalists and founders, particularly in the critical phases preceding product-market fit and in scaling products effectively. His commitment to leadership is evident in his mentorship of teams, guiding them towards successful product discovery and the design of user experiences that meet real-world needs, ultimately catalyzing significant growth for the business.

Karan's solid technical background in Computer Engineering is further supplemented by an advanced degree from MIT. Beyond his professional endeavors, he has a passion for exploration, whether it be through travel, hiking, or the culinary art of infusing cocktails with a unique blend of spices.

Supply Chain and Al

10:10am - 11:15am | Wong Auditorium







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The Shifting Landscape





PMs in the Age of Advanced Al Technologies

11:15am - 12:00pm | Wong Auditorium



MODERATOR

Tcheilly Nunes

Co-organizer at Mind the Product

Tcheilly boasts over 15 years of expertise in the dynamic SaaS industry. His journey spans from grassroots product roles to strategic leadership positions at iconic brands like Dunkin' Donuts, Samsung, and TJX. With a keen eye for forging global partnerships, he has orchestrated product growth in collaboration with tech titans like Google, Apple, Visa, Mastercard, and Salesforce. Revered for his avant-garde vision, Tcheilly seamlessly integrates community engagement and feedback loops into his product narrative, championing customer-centric methodologies that transcend conventional personas and journeys, optimizing revenue operations and product adoption. Beyond his corporate achievements, he's a dedicated community educator, Reiki master, and mental health advocate.



PANELIST

Alan Manuel

Group Vice President Product Management at PlanView Entrepreneur, evangelist and growth exec building enterprise technology businesses leading to successful customer and shareholder outcomes. Veteran of 6 acquisitions. Domain expertise includes digital transformation, product management, AI, methodologies. Led product, strategy, technical and go-to-market teams. MIT BS, Computer Science and Engineering; INSEAD MBA.

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Seasoned product strategy and operations leader with over 15 years of experience working on SaaS and platform products. At OpenAI, I'm committed to improving product delivery and building platforms that amplify the voice of the user. My work involves fostering collaboration across Product, Engineering, GTM, and Research teams, with a focus on operational readiness. Based in San Francisco, CA, I'm passionate about leveraging technology to address complex challenges and drive innovation, striving to make a meaningful impact in the field of artificial intelligence.



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The Shifting Landscape





PMs in the Age of Advanced AI Technologies

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PANELIST

Vivek PatelFormer Chief Product Officer at **Yelp**

Vivek was most recently CPO at Yelp where he scaled product management, design, and data science from a small team to a 185-person organization as the business grew from \$20M to \$1B+. Prior to Yelp, Vivek spent six years as a co-founder and founding product manager at early-stage startups building zero-to-one consumer products. He enjoys advising AI startups, teaching product

management, and 1:1 coaching for product leaders.





Afternoon Sessions

Switching Gears

Successful Pivots into Product Management Wong Auditorium

Beyond Software

Al-Powered Physical and Hardware Products E51-345

Google Hackathon Finalist Presentations Wong Auditorium

Decoding Science

Fireside Chat on Effective PM-Scientist Partnerships E51-345

Switching Gears





Successful Pivots into Product Management

1:00pm - 1:45pm | Wong Auditorium



Marie-Eve Logan

Director, Product & Technology at Amazon

Marie-Eve Logan is a Director of Product & Technology at Amazon. com where she helps customers shop using Alexa. She is a passionate advocate for building inclusive and collaborative teams to drive innovation and growth. Marie-Eve began her career in Finance with KPMG LLP in Montreal, Canada. She holds a Bachelor of Commerce from McGill University. On weekends, you'll find Marie-Eve at junior golf tournaments cheering on her daughter Madison and her son Jackson.



PANELIST 1

Andrew Mairena

Group Product Management at Moveworks

Andrew was born and raised in San Francisco, CA. After graduating from UC Berkeley in 2010, he worked as an Applications Engineering Manager in the solar and semiconductor manufacturing industries for seven years. At Sloan, he was a Senator, leading various D&I initiatives, an SVP of the Product Management Club, and the co-president of the Hispanic Business Club. He co-organized the 2019 MIT Tech Conference and created a new Action Learning course - the Product Management Lab.

Andrew is a Group Product Manager at Moveworks, the Enterprise Al copilot platform, and has led products from Conversational Al to Multilingual Support. He is part of the MIT Sloan Northern California Leadership Team, and co-organized the 2020 MIT Al Conference, sponsored by the MIT Club of Northern California (CNC).

Switching Gears





Successful Pivots into Product Management

1:00pm - 1:45pm | Wong Auditorium



PANELIST

Orlando Lugo

PM, Responsible AI and Tech at Salesforce

Orlando is a Product Manager at Salesforce specializing in Responsible AI. He specializes in the safety, accuracy, and inclusivity of Sales Cloud AI, Developer Tools, and internal AI applications. Prior to his role at Salesforce, Orlando was part of The Seattle Public Library system. There, he focused on expanding access to resources for historically underserved communities and refining privacy policies related to patron data usage. He lives in Seattle with his wife, Marites, and their cat, Cello.



PANELIST

Chantie Nguyen

Senior Growth Product Manager at Pendo

Chantie Nguyen is a Senior Growth Product Manager at Pendo.io, the product experience platform that allows companies to make product intelligence actionable with speed and scale. At Pendo, Chantie drives product-led growth (PLG) experiences and Al outcomes. With product analytics driving her decisions, she focuses on applying PLG strategies to user experiences that promote activation and expansion. She also explores new opportunities with how Al might accelerate the product development lifecycle through discovery, feedback, implementation, and adoption.

Switching Gears





Successful Pivots into Product Management

1:00pm - 1:45pm | Wong Auditorium



PANELIST

Jim Perkins

Sr. Director, Product Management at Salesforce

Jim Perkins is a leader in national security technology and innovation with a passion for the people and culture that support them. Currently, he is a Senior Director of Product Management at Salesforce where he builds enterprise cloud SaaS products for U.S. government customers across various security and compliance levels.

Prior to Salesforce, Jim was a product manager for tactical edge computing at Microsoft and a technical program manager for airgapped cloud computing at Amazon Web Services.

Jim began his career with 11 years on active duty in the U.S. Army including 14 months conducting route clearance in Iraq. His military decorations include the Bronze Star, Meritorious Service Medal, Valorous Unit Award, Ranger tab, Sapper tab, and Airborne wings. He is now a Major in the U.S. Army Reserve.

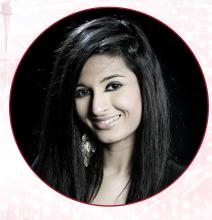
Beyond Software





Al-Powered Physical and Hardware Products

1:00pm - 1:45pm | E51-345



MODERATOR

Aku Srikanth

Head of Al Evangelism at Juniper Networks; Founder at WomenOfGenAl

Aku Aakriti Srikanth is the Head of Al Evangelism at Juniper Networks. Prior to that, she has been at organizations such as DataRobot, Workday, and Red Hat/IBM. She started her career at D.E. Shaw & Co. and Deloitte, worked in the VC space where she invested in startups, and built a VC Council for Microsoft for Startups. She founded Trusted Al, and was recognized on the Forbes 30 Under 30 - Marketing & Advertising List. Aku holds an MS in Computer Science degree from the Ohio State University and Bachelors in Engineering (Information Science) from RVCE.

Beyond Software





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1:00pm - 1:45pm | E51-345



PANELIST

Liat Berry

Senior Product Manager at Google

Liat is a seasoned Senior Product Manager driving advancements in Google's TPU (Tensor Processing Unit) technology. These Al accelerators underpin Google's most sophisticated ML offerings, including Bard and Gemini. Based in the Google Cambridge office, her expertise spans both hardware and software domains. Liat has a wealth of experience from leading tech companies including AWS, Amazon Alexa, Apple, and Nvidia (Mellanox & EZ-Chip). Liat holds an MBA from Harvard Business School and a BSc in Electrical Engineering from the Technion.



PANELIST

Chris Geyer

VP and Fellow at Berkshire Grey

Chris Geyer, VP and Fellow at Berkshire Grey is on a mission to deliver useful and smart robots to the largest retail customers in the world who struggle to staff their logistics operations. Dr. Geyer has an engineering background in computer vision and has developed autonomous robots for land, the air and warehouses. He has contributed research while in academia University of Pennsylvania, where he got his PhD, and at Carnegie Mellon University and UC Berkeley. He joined industry to pursue the realization of artificially intelligent robotic systems in the real world while at iRobot and Berkshire Grey.

Beyond Software





Al-Powered Physical and Hardware Products

1:00pm - 1:45pm | E51-345



PANELIST

Patrick Herring

Co-founder and Chief Strategy Officer at Glimpse

Patrick Herring, is a cofounder and chief software officer at Glimpse, Inc. with over 10 years of industry experience in batteries and its applications to transportation.

His work lives at the intersection of big data, machine learning, and batteries. He received his undergraduate ('08 Caltech) and graduate ('14 Harvard) degrees in Physics.



PANELIST

Marcelo Coelho

Head of Design at Formlabs, Faculty at MIT Department of Architecture

Marcelo Coelho is Head of Design at Formlabs and Faculty at the MIT Department of Architecture where he teaches courses on product design and artificial intelligence.

At Formlabs, Marcelo leads the design and user experience of SLA and SLS 3D printing ecosystems, which have produced over 100 million parts with applications in the engineering, automotive, aerospace, dental, and medical industries.

His design and creative work has been exhibited internationally, including places such as the Rio 2016 Paralympic Ceremonies, Times Square, The Corcoran Gallery of Art, and Ars Electronica, and can be found in museums, private collections, and billions of products sold all over the world. Marcelo holds a doctorate degree from MIT.

Decoding Science





A Fireside Chat on Effective PM-Scientist Partnerships

1:45pm - 2:15pm | E51-345



SPEAKER

Vanessa Murdock

Sr. Applied Science Manager - Responsible AI at Amazon Vanessa Murdock leads a research group in Amazon AWS, whose focus is Responsible AI (research in algorithmic fairness, differential privacy, and mitigating toxicity). Previously at Amazon she managed a science team working on recommender systems, search and HCI, providing the machine learning that backed the Amazon's Choice badge, the Alexa Shopping List, and the content moderation for Rufus (the recently released generative shopping AI). She previously managed science teams in Microsoft and Yahoo! Research in Barcelona. She has more than 70 publications in areas related to AI, and 19 granted patents, resulting in a Master Inventor Award from Yahoo! (2012). She received the OAA Award for Outstanding Achievement by a Young Alum from the University of Massachusetts in 2014. Murdock received a Ph.D. in Computer Science from the University of Massachusetts Amherst in 2006.



SPEAKER

Rachel Schiff

Chief Product Officer at Intelycare

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Evening Sessions

Taking Control over your PM Career

From Entry to Leadership Wong Auditorium

Google Hackathon Award Reveal

Wong Auditorium

Responsible AI in Products

Bias, Ethics, Inclusion, and Accessibility Wong Auditorium

Navigating PM Across Companies & Industries E51-345

Fireside Chat

Al as a Threat and Opportunity Wong Auditorium

Taking Control over your PM Career





From Entry to Leadership

3:00pm - 3:45pm | Wong Auditorium



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A self-described "tall, slightly nerdy product guy," Joff was previously the Chief Product Officer of Atlassian, responsible for leading its acclaimed portfolio of products, including Jira, Confluence, and Trello. During that time, Joff was named on the "Global CPO 20" list by Products That Count and as a "Top 20 Product Leader" by Product School. Prior to joining Atlassian, he spent seven years at LinkedIn, where he built the mobile team and led the consumer product as the company grew from 450 employees pre-IPO to 10,000+. His deep experience as an advisor, founder, product leader, and operator has given him a broad perspective and skill set that make him uniquely equipped to work with early-stage teams as an investor and an advisor.



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Taking Control over your PM Career





From Entry to Leadership

3:00pm - 3:45pm | Wong Auditorium



PANELIST

Pavan HS

Senior Director of Product Management at Visa

Pavan HS is a seasoned executive with over 15 years of extensive experience in the software industry, from hands-on technical roles to strategic Product and Business leadership positions at industry giants like Cisco, AWS, and Visa. Commencing his career at Cisco India as a software engineer, Pavan navigated through various roles spanning Engineering, Strategy and Portfolio Planning, Acquisitions, and Product Management across global landscapes, including India, the UK, and the US. Continuing his Product Management journey at AWS, Pavan led multiple products related to server monitoring and data center automation, especially contributing to cloud computing projects with the US Department of Defense.

Subsequently, as the Senior Director of Product Management at Visa, Pavan led groundbreaking work in cloud-based payment acceptance. He launched the Visa Acceptance Cloud, an innovative solution that democratizes payment acceptance by enabling any connected device to function as a payment terminal. Currently, he oversees the platform infrastructure and cloud for Visa's Acceptance Solutions, further solidifying his reputation as a visionary in digital payment technologies and cloud services.



Director, Product & Technology at Amazon

Marie-Eve Logan is a Director of Product & Technology at Amazon. com where she helps customers shop using Alexa. She is a passionate advocate for building inclusive and collaborative teams to drive innovation and growth. Marie-Eve began her career in Finance with KPMG LLP in Montreal, Canada. She holds a Bachelor of Commerce from McGill University. On weekends, you'll find Marie-Eve at junior golf tournaments cheering on her daughter Madison and her son Jackson.



PANELIST

Responsible Al in Products





Bias, Ethics, Inclusion, and Accessibility

4:00pm - 4:45pm | Wong Auditorium



MODERATOR

Orlando Lugo

PM, Responsible AI and Tech at Salesforce

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Sr. Applied Science Manager, Responsible AI at Amazon Vanessa Murdock leads a research group in Amazon AWS, whose focus is Responsible AI (research in algorithmic fairness, differential privacy, and mitigating toxicity). Previously at Amazon she managed a science team working on recommender systems, search and HCI, providing the machine learning that backed the Amazon's Choice badge, the Alexa Shopping List, and the content moderation for Rufus (the recently released generative shopping AI). She previously managed science teams in Microsoft and Yahoo! Research in Barcelona. She has more than 70 publications in areas related to AI, and 19 granted patents, resulting in a Master Inventor Award from Yahoo! (2012). She received the OAA Award for Outstanding Achievement by a Young Alum from the University of Massachusetts in 2014. Murdock received a Ph.D. in Computer Science from the University of Massachusetts Amherst in 2006.

Responsible Al in Products





Bias, Ethics, Inclusion, and Accessibility

4:00pm - 4:45pm | Wong Auditorium



Asya Brown

Product Inclusion & Equity Program Manager at Google

Asya is an accomplished strategy and operations tech professional with over 8 years of tech experience. At Google, she collaborates with communities and product teams to develop more inclusive, equitable, and accessible products for the global user base.

Beyond her tech career, Asya is a passionate travel and lifestyle blogger. Having explored 26 countries across 6 continents, she inspires women to embrace bold and fulfilling lives through solo travel, mindfulness, and personal empowerment. She shares her insights and experiences through her podcast, Living Soulo.



PANELIST

Ada Lopez

Sr. Manager, Product Diversity Office at Lenovo

As the Sr. Manager for Lenovo's Product Diversity Office, Ada focuses on the operations of the Diversity by Design process, product accessibility, education, and awareness across the company to implement inclusive and accessible design practices. Outside of the office, Ada enjoys volunteering at local public schools and community events. She serves in a number of Boards dedicated to the empowerment of vulnerable populations. When she is not raising awareness for important causes, she loves spending time with her husband, son, daughter, and miniature schnauzers. She enjoys visiting museums, zoos, aquariums, and national parks, as well as hiking, riding bike, and cooking.

Navigating PM across Companies & Industries

MIT Product Conference



4:00pm - 4:45pm | E51-345



MODERATOR

John Andrews

Co-Founder and CEO at Cimulate

John has spent his career helping retail, distribution, and manufacturing organizations define, execute, and optimize their digital omnichannel and supply chain strategies and operations. John is the CEO of Cimulate, a generative-Al company assisting commerce companies better understand customer behavior and optimize the customer journey. Prior to Cimulate, John served as the VP of Product Management at Nike, focused on driving innovation and transformation as Nike becomes a more digitally powered enterprise. John joined Nike via the acquisition of Celect, where he served as CEO, the leading Inventory Optimization solution for retailers and brands. Prior to Celect, John was VP of Product Management and Marketing at Endeca, acquired by Oracle Corporation in 2012. Upon acquisition by Oracle, John was responsible for the Oracle Commerce platform. Prior to Endeca, John was a manager at Deloitte Consulting. John holds a BA in Economics and Computer Science from Boston College and received his master's degree from Harvard Business School.



PANELIST

Andrew Ho

President and Co-Founder at LastMile Al

Previously, he was a Group PM Manager at Meta, driving product for their Al Platform. Previously, he was the Product Manager for the Machine Learning Infrastructure team at Airbnb and a founding team member of Azure Cosmos DB, Microsoft Azure's distributed NoSQL database. He graduated with a BA in Computer Science from Dartmouth College.

Navigating PM across Companies & Industries





4:00pm - 4:45pm | E51-345



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Fireside Chat

Al as a Threat and Opportunity

4:45pm - 5:15pm | Wong Auditorium







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Group Vice President Product Management at PlanView Entrepreneur, evangelist and growth exec building enterprise technology businesses leading to successful customer and shareholder outcomes. Veteran of 6 acquisitions. Domain expertise includes digital transformation, product management, AI, methodologies. Led product, strategy, technical and go-to-market teams. MIT BS, Computer Science and Engineering; INSEAD MBA.



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A STUDENT-LED EVENT

Closing Remarks

Wong Auditorium





Networking Session

Diebold Lounge





Thank you to our Sponsors

K A Y A K



MIT SLOAN STUDENT LIFE OFFICE

Google

